

The full range¹ CooperVision contact lens brands in Australia and New Zealand are now plastic neutral.²

For our oceans. For everyone.

We've partnered with Plastic Bank to collect and recycle ocean-bound plastic. In Australia and New Zealand, we purchase credits equal to the weight of plastic we use in our contact lenses¹, the blister and the secondary packaging (the outer carton)² – and an equal amount of ocean-bound plastic is collected by Plastic Bank.

Because our oceans are as precious as our eyes.

Find out more at coopervision.net.au/plasticneutral



1. Range defined as all 1 day, 2-weekly and monthly replacement contact lens brands and segments: sphere, toric and multifocal sold and distributed by CooperVision in Australia and New Zealand. 2. Plastic neutrality is established by purchasing credits from Plastic Bank. A credit represents the collection and conversion of one kilogram of plastic that may reach or be destined for waterways. CooperVision purchases credits equal to the weight of plastic in our contact lens orders in a specified time period. Contact lens plastic is determined by the weight of plastic in the blister, the lens and the secondary (outer carton) package, including laminates, adhesives, and auxiliary inputs (e.g. ink).